

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
VALUES AND BELIEFS**

-- FINAL TOPLINE --

Timberline: 937614
GAL 046
Princeton Job #: 25-05-006

May 1-18, 2025

Results are based on telephone interviews conducted May 1-18, 2025, with a random sample of **–1,003—**adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **-- 502 --** national adults in Form A and the sample of **–501--** national adults in Form B, the margin of sampling error is **±5** percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, party identification, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Party identification targets are based on the average of the three most recent Gallup polls. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Next,

44. For each of the following items I am going to read you, please tell me whether it is something you believe in, something you're not sure about, or something you don't believe in. How about -- [RANDOM ORDER]?

***2025 May 1-18
(sorted by "believe in")***

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>
	%	%	%
Psychic or spiritual healing or the power of the human mind to heal the body	48	19	32
Ghosts/that spirits of dead people can come back in certain places/situations	39	19	42
Telepathy/communication between minds without using traditional senses	29	21	48
That people can communicate mentally with someone who has died	27	22	49
Clairvoyance/the power of the mind to know the past and predict the future	26	23	50
Astrology, or that the position of the stars and planets can affect people's lives	25	19	55
Reincarnation, that is, the rebirth of the soul in a new body after death	24	25	50
Witches	24	15	60

FULL RESULTS AND TRENDS

A. Psychic or spiritual healing or the power of the human mind to heal the body

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2025 May 1-18	48	19	32	1
2001 May 10-14	54	19	26	1

For comparison (when not following questions about religion)

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2005 Jun 6-8	55	17	26	2
1990 Jun 14-17	46	20	34	--

B. Telepathy, or communication between minds without using the traditional five senses

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2025 May 1-18	29	21	48	1
2001 May 10-14	36	26	35	3

For comparison (when not following questions about religion)

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2005 Jun 6-8	31	27	42	*
1996 Sep 3-5	35	24	39	2
1990 Jun 14-17	36	25	39	--

Q.44 (PARANORMAL BELIEFS) CONTINUED**C. Clairvoyance, or the power of the mind to know the past and predict the future**

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2025 May 1-18	26	23	50	1
2001 May 10-14	32	23	45	*

For comparison (when not following questions about religion)

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2005 Jun 6-8	26	24	50	*
1996 Sep 3-5	27	25	46	2
1990 Jun 14-17	26	23	51	--

D. Astrology, or that the position of the stars and planets can affect people's lives

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2025 May 1-18	25	19	55	1
2001 May 10-14	28	18	52	2
1994 Dec 16-18	23	16	61	--

For comparison (when not following questions about religion)

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2005 Jun 6-8	25	19	55	1
1996 Sep 3-5	25	22	52	1
1990 Jun 14-17	25	21	54	--

E. Ghosts, or that spirits of dead people can come back in certain places and situations

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2025 May 1-18	39	19	42	*
2001 May 10-14	38	17	44	1

For comparison (when not following questions about religion)

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2005 Jun 6-8	32	19	48	1
1996 Sep 3-5	30	19	50	1
1991 Oct 24-27	28	17	55	--
1990 Jun 14-17	25	19	56	--

Q.44 (PARANORMAL BELIEFS) CONTINUED**F. Reincarnation, that is, the rebirth of the soul in a new body after death**

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2025 May 1-18	24	25	50	1
2001 May 10-14	25	20	54	1
1994 Dec 16-18	27	20	53	--

For comparison (when not following questions about religion)

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2005 Jun 6-8	20	20	59	1
1996 Sep 3-5	22	22	55	1
1990 Jun 14-17	21	22	57	--

G. That people can hear from or communicate mentally with someone who has died

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2025 May 1-18	27	22	49	1
2001 May 10-14	28	26	46	*
1994 Dec 16-18	28	21	51	--

For comparison (when not following questions about religion)

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2005 Jun 6-8	21	23	55	1
1996 Sep 3-5	20	22	56	2
1990 Jun 14-17	18	20	62	--

H. Witches

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2025 May 1-18	24	15	60	2
2001 May 10-14	26	15	59	*

For comparison (when not following questions about religion)

	<u>Believe in</u>	<u>Not sure about</u>	<u>Don't believe</u>	<u>No opinion</u>
2005 Jun 6-8	21	12	66	1
1996 Sep 3-5	19	11	69	1
1991 Oct 24-27	16	13	71	--
1990 Jun 14-17	14	8	78	--

GALLUP POLL SOCIAL SURVEY
May 2025

QN44: Believe In

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
	Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Psychic or spiritual healing	48%	45%	51%	47%	49%	41%	47%	53%	46%	51%	48%	49%	51%	42%	52%	45%	47%
Ghosts	39%	35%	42%	35%	45%	42%	40%	35%	31%	43%	44%	35%	44%	35%	39%	43%	33%
Telepathy	29%	29%	28%	28%	29%	28%	30%	28%	26%	32%	29%	29%	30%	27%	29%	28%	28%
Communicate mentally with someone who has died	27%	23%	32%	26%	31%	28%	29%	26%	22%	30%	32%	26%	32%	23%	30%	29%	22%
Clairvoyance	26%	21%	31%	21%	34%	27%	29%	23%	20%	29%	30%	24%	28%	25%	32%	24%	22%
Astrology	25%	21%	28%	22%	30%	24%	26%	25%	21%	21%	31%	24%	27%	22%	31%	20%	26%
Reincarnation	24%	23%	24%	22%	28%	29%	24%	20%	18%	22%	32%	21%	28%	22%	30%	22%	19%
Witches	24%	22%	25%	21%	28%	26%	25%	22%	21%	27%	24%	24%	26%	21%	29%	25%	22%

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QN44A: Believe/don't believe: psychic or spiritual healing BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	1003	523	471	697	272	162	219	582	465	311	221	329	389	273	228	308	347
	Weighted n	1003	494	497	635	345	272	279	419	364	270	366	305	424	263	254	286	343
Believe		482	220	255	300	170	110	132	224	167	138	177	150	216	112	132	128	160
Not sure about		48%	45%	51%	47%	49%	41%	47%	53%	46%	51%	48%	49%	51%	42%	52%	45%	47%
		190	80	109	132	54	51	51	79	74	48	68	53	78	56	43	56	71
Don't believe		19%	16%	22%	21%	16%	19%	18%	19%	20%	18%	18%	17%	18%	21%	17%	19%	21%
		319	186	129	197	120	108	91	113	119	80	120	99	122	93	75	101	109
DON'T KNOW/ NEVER HEARD OF		32%	38%	26%	31%	35%	40%	33%	27%	33%	29%	33%	33%	29%	35%	29%	35%	32%
		8	4	4	5	2	2	3	2	4	3	1	1	5	2	4	1	2
REFUSED		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	0%	0%
		4	4	0	2	0 -		2	2	1	1	0	1	3 -	-		1	1
		0%	1%	0%	0%	0% -		1%	0%	0%	0%	0%	0%	1% -	-		0%	0%

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QN44B: Believe/don't believe: Telepathy BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	1003	523	471	697	272	162	219	582	465	311	221	329	389	273	228	308	347
	Weighted n	1003	494	497	635	345	272	279	419	364	270	366	305	424	263	254	286	343
Believe		290	146	139	180	99	76	84	117	96	87	106	89	126	70	75	80	96
		29%	29%	28%	28%	29%	28%	30%	28%	26%	32%	29%	29%	30%	27%	29%	28%	28%
Not sure about		215	81	132	143	65	46	57	105	83	64	68	48	98	68	60	59	70
		21%	16%	27%	22%	19%	17%	20%	25%	23%	24%	18%	16%	23%	26%	24%	21%	21%
Don't believe		484	259	219	307	174	145	136	191	185	117	181	167	192	121	115	144	175
		48%	52%	44%	48%	50%	53%	49%	46%	51%	43%	49%	55%	45%	46%	45%	50%	51%
DON'T KNOW/ NEVER HEARD OF		13	6	7	6	7	4	-	6	1	2	11	1	6	4	4	4	1
		1%	1%	1%	1%	2%	1%	-	1%	0%	1%	3%	0%	1%	1%	1%	1%	0%
REFUSED		2	2	-	-	0	-	2	0	0	-	0	-	2	-	-	-	-
		0%	0%	-	-	0%	-	1%	0%	0%	-	0%	-	0%	-	-	-	-

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QN44C: Believe/don't believe: Clairvoyance BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	1003	523	471	697	272	162	219	582	465	311	221	329	389	273	228	308	347
	Weighted n	1003	494	497	635	345	272	279	419	364	270	366	305	424	263	254	286	343
Believe		262	104	153	132	118	74	82	98	74	77	108	72	120	66	81	67	77
		26%	21%	31%	21%	34%	27%	29%	23%	20%	29%	30%	24%	28%	25%	32%	24%	22%
Not sure about		233	111	122	152	75	55	61	107	78	70	86	59	113	58	58	73	70
		23%	22%	25%	24%	22%	20%	22%	26%	21%	26%	23%	20%	27%	22%	23%	26%	20%
Don't believe		498	277	216	342	152	142	136	206	210	120	168	171	187	135	114	140	196
		50%	56%	43%	54%	44%	52%	49%	49%	58%	44%	46%	56%	44%	51%	45%	49%	57%
DON'T KNOW/ NEVER HEARD OF		6	3	3	6	-	-	-	4	1	3	2	2	4	1	0	6	-
		1%	1%	1%	1%	-	-	-	1%	0%	1%	1%	1%	1%	0%	0%	2%	-
REFUSED		4	0	4	4	-	-	-	4	2	0	2	-	0	3	0	-	-
		0%	0%	1%	1%	-	-	-	1%	0%	0%	0%	-	0%	1%	0%	-	-

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QN44D: Believe/don't believe: Astrology BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	1003	523	471	697	272	162	219	582	465	311	221	329	389	273	228	308	347
	Weighted n	1003	494	497	635	345	272	279	419	364	270	366	305	424	263	254	286	343
Believe		250	106	138	140	103	65	71	106	78	58	115	72	116	57	78	57	89
		25%	21%	28%	22%	30%	24%	26%	25%	21%	21%	31%	24%	27%	22%	31%	20%	26%
Not sure about		189	74	115	129	56	42	51	83	61	58	70	60	70	58	50	51	57
		19%	15%	23%	20%	16%	16%	18%	20%	17%	21%	19%	20%	17%	22%	20%	18%	17%
Don't believe		548	306	235	362	177	165	153	218	223	151	172	171	231	141	115	176	196
		55%	62%	47%	57%	51%	61%	55%	52%	61%	56%	47%	56%	54%	54%	45%	61%	57%
DON'T KNOW/ NEVER HEARD OF		13	6	7	3	9 -		2	9	3	1	9 -		3	7	8	2	1
		1%	1%	1%	1%	3% -		1%	2%	1%	1%	2% -		1%	3%	3%	1%	0%
REFUSED		4	2	2	2 -	-		2	2 -		2	0	0	3 -		2 -		-
		0%	0%	0%	0% -	-		1%	0% -		1%	0%	0%	1% -		1% -		-

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QN44E: Believe/don't believe: ghosts BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	1003	523	471	697	272	162	219	582	465	311	221	329	389	273	228	308	347
	Weighted n	1003	494	497	635	345	272	279	419	364	270	366	305	424	263	254	286	343
Believe		390	174	211	223	155	115	113	149	112	117	160	107	188	92	98	123	112
		39%	35%	42%	35%	45%	42%	40%	35%	31%	43%	44%	35%	44%	35%	39%	43%	33%
Not sure about		189	91	96	130	55	49	61	72	84	47	58	46	85	57	51	46	80
		19%	18%	19%	20%	16%	18%	22%	17%	23%	17%	16%	15%	20%	22%	20%	16%	23%
Don't believe		421	226	190	282	132	108	104	196	167	105	146	151	148	114	103	116	150
		42%	46%	38%	44%	38%	40%	37%	47%	46%	39%	40%	50%	35%	43%	40%	40%	44%
DON'T KNOW/ NEVER HEARD OF		3	3	0	1	2 -		1	2	2 -		2 -		2 -		2	1 -	
		0%	1%	0%	0%	1% -		0%	1%	0% -		0% -		0% -		1%	0% -	
REFUSED		1	0	1	0 -	-		1	0 -		1	0	0	0 -	-		1 -	
		0%	0%	0%	0% -	-		0%	0% -		0%	0%	0%	0% -	-		0% -	

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QN44F: Believe/don't believe: Reincarnation BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	1003	523	471	697	272	162	219	582	465	311	221	329	389	273	228	308	347
	Weighted n	1003	494	497	635	345	272	279	419	364	270	366	305	424	263	254	286	343
Believe		242	115	122	137	96	78	68	86	64	61	116	65	117	58	75	63	67
		24%	23%	24%	22%	28%	29%	24%	20%	18%	22%	32%	21%	28%	22%	30%	22%	19%
Not sure about		252	100	148	152	93	74	72	98	95	66	91	48	116	86	65	68	87
		25%	20%	30%	24%	27%	27%	26%	23%	26%	24%	25%	16%	27%	33%	25%	24%	26%
Don't believe		499	275	221	341	154	119	136	229	203	142	154	189	188	118	112	152	188
		50%	56%	45%	54%	44%	44%	49%	55%	56%	53%	42%	62%	44%	45%	44%	53%	55%
DON'T KNOW/ NEVER HEARD OF		6	2	3	3	2 -	-		6	1	1	3	2	1	2	2	2	1
		1%	1%	1%	0%	1% -	-		1%	0%	0%	1%	1%	0%	1%	1%	1%	0%
REFUSED		5	2	3	2 -	-		2	1	1	1	2	0	2 -		0	1 -	
		0%	0%	1%	0% -	-		1%	0%	0%	0%	0%	0%	0% -		0%	0% -	

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QN44G: Believe/don't believe: communicate with dead BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	1003	523	471	697	272	162	219	582	465	311	221	329	389	273	228	308	347
	Weighted n	1003	494	497	635	345	272	279	419	364	270	366	305	424	263	254	286	343
Believe		276	114	157	162	106	77	82	108	79	80	116	80	134	60	76	84	75
		27%	23%	32%	26%	31%	28%	29%	26%	22%	30%	32%	26%	32%	23%	30%	29%	22%
Not sure about		225	93	131	147	71	55	61	98	89	60	76	50	101	71	52	62	83
		22%	19%	26%	23%	20%	20%	22%	23%	24%	22%	21%	16%	24%	27%	21%	22%	24%
Don't believe		496	283	207	323	167	140	133	210	195	128	171	173	187	131	124	137	183
		49%	57%	42%	51%	48%	51%	48%	50%	54%	47%	47%	57%	44%	50%	49%	48%	53%
DON'T KNOW/ NEVER HEARD OF		5	4	1	2	2 -		3	3	1	2	3	1	1	1	2	2	1
		1%	1%	0%	0%	1% -		1%	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%
REFUSED		2	1	1	1	0 -		1	1	1	1	0	1	0 -	-		1	1
		0%	0%	0%	0%	0% -		0%	0%	0%	0%	0%	0%	0% -	-		0%	0%

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GALLUP POLL SOCIAL SURVEY
May 2025
Public Release Data

QN44H: Believe/don't believe: witches BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	1003	523	471	697	272	162	219	582	465	311	221	329	389	273	228	308	347
	Weighted n	1003	494	497	635	345	272	279	419	364	270	366	305	424	263	254	286	343
Believe		239	109	123	137	95	71	70	90	77	74	88	72	109	55	75	71	76
		24%	22%	25%	21%	28%	26%	25%	22%	21%	27%	24%	24%	26%	21%	29%	25%	22%
Not sure about		146	59	85	95	47	48	40	50	49	40	57	37	65	42	37	39	44
		15%	12%	17%	15%	14%	18%	14%	12%	13%	15%	16%	12%	15%	16%	14%	14%	13%
Don't believe		602	316	282	398	197	150	163	272	234	149	218	192	242	164	140	172	221
		60%	64%	57%	63%	57%	55%	58%	65%	64%	55%	60%	63%	57%	62%	55%	60%	64%
DON'T KNOW/ NEVER HEARD OF		10	5	5	4	5	3	2	5	5	3	1	3	3	2	1	3	2
		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	0%
REFUSED		7	4	2	2	1 -		4	3 -		4	1 -		5 -		2	1 -	
		1%	1%	0%	0%	0% -		1%	1% -		1%	0% -		1% -		1%	0% -	

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